

Cake Design Process & Checklist

Dear Bride & Groom,

Thank you for choosing Planet Cake. We recognise that this is an extremely important time for you and it is vital to us that ordering your cake is as enjoyable and stress-free as possible. We have created this information sheet to explain our process and to help prepare you for your cake design meeting.

What makes Planet Cake a Couture Cake Store?

- * We like to design a unique cake especially for you
- * We have an unblemished 10 year track record
- * You will enjoy VIP customer service
- * Planet Cake has one of the highest reputations in the industry for figurines, sugar flowers, lace piping & hand painting.
- * We only use high quality ingredients and couverture chocolate in our cakes.

Our Service

As part of our standard service you will be provided with the following:

- * Tasting box of 6 flavours
- * 1 hour consultation with a qualified cake designer
- * 1 bespoke design
- * 1 cake sketch
- * 1 set of design changes
- * PMS colour matching (A deluxe couture service is also available)

When to Book & What to Bring?

Your cake design meeting should only be booked once the rest of your decorations and flowers are in place, we usually recommend 3 months before your wedding. We request that you make an appointment for your design consultation and bring with you any references you may have such as:

- * A photo of the venue
- * A copy of your wedding invitation
- * A photo of the brides dress
- * Colour samples
- * Magazine clippings

Payment

We require a 50% deposit to secure your order and accept all credits cards with the exception of Amex & Diners. In order to reduce our administration costs Planet Cake is happy to offer a 5% discount to clients who pay their deposit on the day of their design meeting.

Please note: Funky Betty won't allow cakes to leave the kitchen without full payment



Homework

We suggest visiting the Planet Cake website and familiarising yourself with our pricing and designs, then giving some thought to the following:

- * What budget you would like to allocate for your cake?
- * What shapes do you prefer?
- * What do you want the cake to achieve , showstopping/humorous/casual?
- * What style of decorations do you prefer? , figurines/floral/contemporary?

International & Interstate Clients

We still suggest that your cake is one of the last things to be booked as it unites all the elements of the wedding.

We will email you an online booking form to be returned to us with all your details.

Once you have given some thought to shape, size and style of cake, its time to ring Planet Cake for an over the phone consultation with a cake designer. Consultations are by appointment and we ask our overseas clients please contact our office to arrange a suitable time.

Any reference photos you can send us before your phone conference would be great.

Once a design is agreed upon we will then design a cake for you and provide you with sketch of your cake. You are then permitted one set of changes without incurring further costs.

Happy planning from all the team at
Planet Cake!



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